



## Call for Sponsors

The 14<sup>th</sup> Annual Spring Transportation Symposium will be held on Friday, April 7, 2017, on the third floor of the Embassy Suites Denver Downtown Hotel. With this event, approximately 450 of the region's transportation planners, engineers and decision makers are brought together to share information and lessons learned from innovative and successful transportation projects.

Corporate sponsorships of the event are requested as part of our fundraising effort for the scholarship funds of the primary hosting organizations. Your sponsorship also supports the community of transportation industry leaders by making it possible for us to provide lower registration costs. Many sponsorship levels are available with a variety of price tags so you're sure to find the one that best meets your needs! All sponsors will be recognized in an announcement at the luncheon and in the printed event program.

If you have any questions regarding sponsorship for this event, please contact John Hansen, 719.330.4402, or [sponsors@ColoradoTransportationSymposium.org](mailto:sponsors@ColoradoTransportationSymposium.org). Thank you for your support in making the Spring Transportation Symposium a great success!

All levels of sponsorship will include an announcement at the luncheon and in the printed event program. Specific sponsor incentives are outlined below:

- **\$2,000 – Symposium Partner (only two available!)**
  - Two full-event registrations
  - Slide in a show highlighting our gold, platinum, partner and happy hour sponsors
  - Opportunity to display a stand-up banner in the foyer (banner provided by sponsor)
  - Exclusive sponsorship of Welcome Address or Luncheon including a partner address at the event
  
- **\$1,000 – Platinum Sponsor (only six available!)**
  - Two full-event registrations
  - Slide in a show highlighting our gold, platinum, partner and happy hour sponsors
  - Opportunity to display a stand-up banner in the foyer (banner provided by sponsor)
  - Sponsor address at one technical breakout session
  
- **\$500 – Gold Sponsor**
  - One full-event registration
  - Slide in a show highlighting our gold, platinum, partner and happy hour sponsors
  - Opportunity to display a stand-up banner in the foyer (banner provided by sponsor)

- **\$500 – Happy Hour Sponsor (only two available!)**
  - One full-event registration
  - Six-foot table, two chairs and linens provided during evening happy hour (optional)
  - Slide in a show highlighting our gold, platinum, partner and happy hour sponsors
  
- **\$500 – Vendor**
  - Six-foot table, two chairs, table linens and power provided (it's recommended to an extension cord)
  - One event attendee is included with the vendor table registration. Any additional attendees must be registered separately.
  - On-site display open for duration of the symposium, 7 a.m. until 6 p.m., in the main foyer of the event. The vendor area is centrally located and open to all attendees throughout the day including morning check-in, morning break, lunch, afternoon break and happy hour, as well as during the breakout and keynote sessions.
  - The vendor location is on 3rd floor of the venue and all table materials must be hand carried into the venue. All displays must fit on a six-foot table therefore, no large machinery is allowed this year.
  
- **\$300 – Morning Coffee and Pastry Sponsor (only two available!)**
  - Signage displayed during breakfast at start of conference
  
- **\$300 – Afternoon Break Sponsor (only two available!)**
  - Signage displayed during snack and coffee breaks
  
- **\$200 – Small Business Sponsor**
  - One full-event registration
  - Logo included on sponsorship signage and in PowerPoint presentation
  - Open to Colorado DBE, ESB, and SBE firms in business five years or less

**Sponsor this event by registering online at [ColoradoTransportationSymposium.org/sponsors/](https://ColoradoTransportationSymposium.org/sponsors/).  
Payment via check is preferred for sponsorships.**